

Robert Platshorn

Robert Platshorn: author of *Black Tuna Diaries* and America's longest imprisoned (30 years) nonviolent marijuana offender. In high school he earned a supporting role in a successful off Broadway play. The same skill made him one of America's most famous pitchers. The late Billy Mays called him "A legend". At 24, he founded the largest chain of schools in Europe. At 34, he smuggled marijuana from Columbia.

Robert studied communications at University of Miami and lives in Florida with his wife Lynne. When not writing, he works to legalize Medical Marijuana. He often appears at Universities, Concerts, benefits, Expos and in the media to promote the cause. He is featured in the hit movie, *Square Grouper*. Coming soon to TV.



The Goal:

The Goal - To educate and inform seniors on the benefits and exciting discoveries in the medical cannabis field. To encourage activism for legalization and create demand for safe access. **Seniors vote and they talk to their representatives.**

The Need:

The Need - Virtually all the major activist organizations have neglected this important NATIONAL voting block. California Prop 19 and other initiatives were defeated because those with the GREATEST NEED, seniors, voted 65% against. Even in states that already have legal medical marijuana, most seniors have no idea of the scope of the research and progress that has been made in treating a host of ailments that effect seniors. **Millions of seniors could benefit from the use of medical marijuana.**



The Silver Tour
254 Lake Constance Rd
West Palm Beach, FL 33411
www.thesilvertour.org



NORML OF FLORIDA

Robert Platshorn
presents



The Silver Tour

NORML | HIGHTIMES Senior Alliance

Education, Research, Wellness, Treatment, Quality of Life, Freedom of Choice, Your Rights

The Silver Tour

Teaching Seniors the Benefits of Medical Marijuana

The Show 1:30pm-2:30pm

Meet The Speakers/Refreshments 2:30-3:30pm

Refreshments by Gourmet Galaxy. Palm Beach's Premier caterer

January 29th

Temple Shaarei Shalom
Boynton Beach, FL 33472.

Speakers

Patients Out Of Time: Mary Lynn Mathre & Al Byrne

Mary Lynn Mathre, RSN, MSN, CARN and Al Byrne, LCDR (USN Ret.), both of Patients Out of Time, will be on hand as well. Mathre edited the book *Cannabis In Medical Practice*. *Patients Out of Time* provides the only AMA accredited cannabis continuing education courses for physicians, nurses, lawyers and caregivers, administered by The University of California, San Francisco School of Medicine.

Irvine Rosenfeld: "My Medicine"

Irv Rosenfeld, a prominent Florida stockbroker whose life was saved when he became the second patient to receive 300 medical marijuana joints each month from the federal government and the author of *My Medicine* and a director of Patients Out of Time, will be there in person to tell his story.

Michael Minardi:

Michael Minardi, J.D., who has dedicated his practice to defending the wrongfully accused, will explain how you can get safe legal access to medical marijuana.

State Representative Jeff Clemens:

Rep. Jeff Clemens, D-Lake Worth, has filed a joint resolution that if passed would let voters in 2012 weigh in on a constitutional amendment legalizing medical marijuana. The law would allow the use of medical marijuana if it's recommended by physicians for patients with "debilitating medical conditions." The proposal also allows the Legislature to set a maximum quantity of marijuana that can be owned for medical use, but that amount could be exceeded if a patient or doctor says greater amounts are necessary.

Cannabis Science

The film **Cannabis Science**, which features Dr. Donald Abrams, Dr. Robert Melamede, and Dr. Raphael Mechoulam, among other medical marijuana experts, will also be screened.

Legalization

The Good News!

Florida now has a Senate companion bill for medical marijuana in Tallahassee to go with Jeff Clemens' bill in the Florida House. Additionally, the bill now has co-sponsors. The legislature is now in session. This show will generate hundreds of calls and letters demanding that legislators move these bills to the floor immediately. We will supply, collect and mail these signed letters in bulk. We will also supply phone contacts and encourage visits to legislators. This is Florida's best chance to move forward **NOW**.

Medical marijuana legislation pre-filed in Tallahassee

For the second year in a row, a proposed constitutional amendment to allow medical marijuana in Florida has been introduced. Once again, Rep. Jeff Clemens (D – Lake Worth) has introduced a bill in the House, and for the first time ever, a companion bill has been introduced in the Senate by Sen. Larcenia J. Bullard (D – Miami).

The proposal, **HJR 353/SJR 1028**, would have to first pass through both the House and the Senate in Florida. If this happens, a ballot question will be put before the people of Florida to add a medical marijuana provision to the state constitution. The ballot question would need to get 60% support in order to become law. This is, of course, great news, but introduction is just the first step. **Please email your representative and senator**, and ask them to co-sponsor this legislation and lobby House and Senate leadership to give this bill a hearing. With 81% support for medical marijuana, the Florida Legislature should allow their constituents to decide on medical marijuana themselves.

For more information on marijuana policy in Florida, please visit Norml of Florida. Finally, if you are a patient who could benefit from legal access to medical marijuana, or a medical professional who supports changing Florida's law to allow for medical use of marijuana, please contact www.thesilvertour.org to see how you can help.

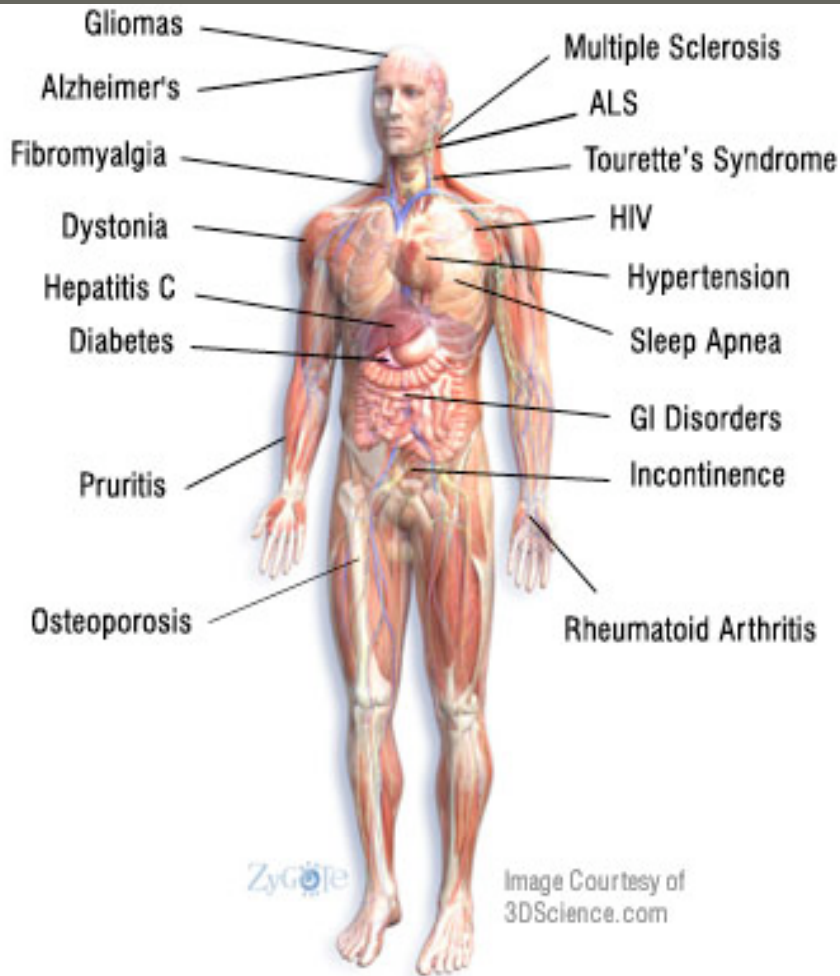
The Silver Tour needs your help!

Support our work by contributing time or money. Seniors are the key to ending the prohibition of this vital medicine. Nothing frightens politicians like a huge group of seniors demanding support for medical marijuana. Robert Platshorn's Silver Highway is the fast track to success.

Become a sponsor today!!



Endicannabinoid System



Potential Therapeutic Uses of Medical Marijuana

To understand that this system of life exists within your body and brain is to understand the remarkable and various therapeutic applications of cannabis.

The Decision is Yours?



Legal Patient



Florida Resident Irvine Rosenfeld is one of four surviving members of a Federal Investigative new Drug (IND) study. Irv's congenital condition led his doctors to recommend cannabis as an adjunct medicine to his other medicines such as Dilaudid, a synthetic morphine. Because of his use of cannabis he has not taken an opiate since 1990. The Federal government provides Irv with 300 rolled cannabis cigarettes every 30 days. Irv's new drug study began in 1982 making him the longest surviving patient to receive cannabis.

Illegal Patient

Delaware native Cathy Jordan was diagnosed with a fast-acting form of Lou Gehrig's Disease (ALS) in 1986. She came to Florida in the winter of 1989 to save enough pain medicine to go home and die with her dignity intact. A friend, who was a nurse, suggested that she try cannabis. Cannabis saved her life. ALS is a neuro-muscular disorder; the Federal patent on cannabis is a neuroprotectant and shows the government understands the effects of cannabis on this disorder. Now as a Florida resident, Cathy serves as president of FL CAN dedicating herself to helping other patients.



Notes & Autographs

Support The Silver Tour

Education

The Silver Tour goal is to educate the senior community of the United States about the medicinal value of cannabis

Awareness

Marijuana prohibition applies to everyone, including the sick and dying. Of all the negative consequences of prohibition, none is as tragic as the denial of medicinal cannabis to the tens of thousands of patients who could benefit from its therapeutic use.

The Silver Tour goes directly to senior community clubhouses, senior centers, auditoriums, and local libraries. The Tour is educational and entertaining. It features doctors, nurses, patients and lawyers who are recognized experts in their fields. We give attendees a free buffet and take the time to answer their questions.

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What Is Needed - Paid advertising and public venues, projectors, signs, buffet equipment, food, web and business expenses, travel expenses for speakers, printing handouts, promotional material, advertising, PR and

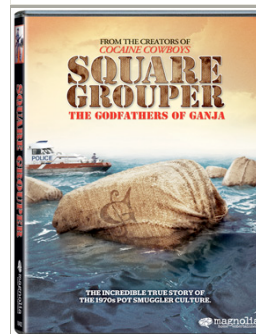
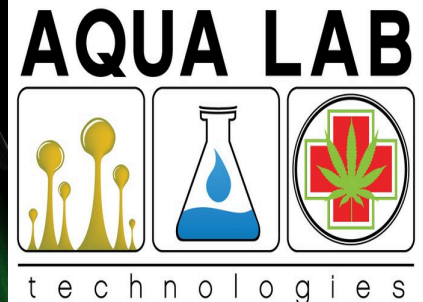
Please send a contribution envelope to our mailing address below

The Silver Tour
254 Lake Constance Rd
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Paypal Donations: You can make a donation on line with PayPal using either your PayPal account or your debit or credit card.

www.thesilvertour.org

Sponsors



Todd Glaser
Executive Producer of the hit movie
"Square Grouper"
The Incredible True Story of
The 1970's Pot Smuggling Culture.

